

Music to the Ears



Food to the Table

July 25, 2018

Harvard Musical Association
57A Chestnut Street
Boston, MA 02108
ATTN: William Blake

Dear Mr. Blake,

We are writing to update you on Music for Food's 7th season. This year, Music for Food presented close to 60 concerts worldwide and raised nearly \$115,000 to support food pantries around the country. We are deeply grateful for the George Henschel Community Award, which makes our continued growth possible. Thank you for supporting our mission as we engage musicians and the wider community in the quest to address food insecurity.

The George Henschel Community Award supported the performing and education initiatives of the Artist Fellows. Our 2017-18 Artist Fellows were violinist Janny Joo and mezzo-soprano, Johanna Bronk. Throughout the year, they facilitated and performed a series of educational and performance-based events in the community and at schools in the Greater Boston area. We continued partnerships with Belmont High School (Belmont), Rivers School and Rivers School Conservatory (Weston), St. Paul's Choir School (Cambridge), Waring School (Beverly), Conservatory at Highlands (Newton), among others.

The end of our fiscal year also marked a change in the organization as I became the new General Manager. We are working hard to ease the transition as we plan for our eighth season of concerts and education initiatives. In Season 8, we continue our partnerships with Women's Lunch Place and New England Conservatory (NEC) throughout Boston's core season. In addition, we are excited to formalize a work-study internship program for NEC students to build community engagement and arts administration experience. We are also working to expand the internship model in higher education institutions around the country. This fall, we are happy to welcome the Meadowlark Trio as our Artist Fellows ensemble. As fellows, the trio will perform community concerts, lead school workshops, and deepen our engagement with local food pantries. The Artist Fellows Program deepens our mission by showing student-musicians how they, too, can address a seemingly intractable social problem through their artistry.

This report includes information about our 2018-19 Artist Fellows, our Season 8 Announcement, and details about our internship and model-sharing program. Please don't hesitate to reach out with any questions.

With sincere gratitude and best wishes,


Josie Davis
General Manager

Artistic Directors

Ariel Quartet
Jonathan Biss
Natasha Brofsky
Lydia Brown
Gwen Coleman Detwiler
Karen Dreyfus
Kim Kashkashian
Catherine Kautsky
Dimitri Murrath
Sharon Robinson
Willem van Eeghen

General Manager

Josie Davis



Board of Directors

Miriam Fried
Arlene Hajinlian
Kim Kashkashian
Laurence Lesser
Christopher Reuning
Arnold Steinhardt
Thomas Stone
Willem Van Eeghen

Advisory Board

Leon Fleisher
Ara Guzelimian

MEADOWLARK TRIO

JANNY JOO, *violin*
TIMOTHY PAEK, *cello*
APRIL SUN, *piano*



The Meadowlark Piano Trio hails from America's heartland. Formed by three best friends in 2012, the trio has since performed nationwide to great acclaim, and they were named semi-finalists in the 2017 Fischhoff International Chamber Music Competition. Festival appearances include: Toronto Music Festival, Garth Newel Music Center, St. Lawrence String Quartet Seminar, Avaloch Music Residency, and Caroga Lake Music Festival, where they were the first ensemble-in-residence. The trio has performed in diverse concert venues,

ranging from the Carnegie Room Concerts and Spectrum Music Series in New York, to Bing Concert Hall in California, to house concerts in Montana. The trio's members received advanced degrees from the Shepherd School at Rice University, Boston University, and the Cleveland Institute of Music. Their mentors have been musicians from the Chiara Quartet, Cavani Quartet, Bayla Keyes, and Daniel Shapiro.

The Meadowlark Trio looks beyond the conventional model of classical music in a recital hall. In addition to repertoire from the canon, they actively participate in the creation of new music, and has commissioned multiple works by living composers such as Nels Drue Daily, Stephanie Boyd, and Thomas Dougherty. The trio is also deeply committed to community outreach, and they perform regularly in schools, nursing homes, community centers, and hospitals. In their first year, they developed a chamber music program for musicians in the Lincoln Youth Symphony (NE).

Believing that artists are also citizens with duties to further social justice, the Meadowlark Trio is serving as fellows for the Music for Food organization this year. They will be performing, promoting, and working with young musicians to further the organization's mission to benefit local food pantries around the greater Boston area.

BOSTON 2018-19 SEASON: *Love Matters*

OCTOBER 21, 2018:

Béla Bartók | Excerpts from 44 Duos for Two Violins, Sz. 98, BB 104
Miriam Fried & Paul Biss, violins

Johannes Brahms | Liebeslieder Waltzes, Op. 52
Featuring Cameron Stowe & Javier Arrebola, pianos, Deborah Selig, soprano, Johanna Bronk, mezzo, and more.

Antonín Dvořák | String Quintet in E-flat major, Op. 97, B.180
Parker Quartet with Kim Kashkashian, viola

DECEMBER 16, 2018

Guastavino and Ginastera | Songs from South America
Robert Levin, piano & Kim Kashkashian, viola

Gabriel Fauré | Piano Trio in D minor, Op. 120
Miki-Sophia Cloud, violin, Merry Peckham, cello & Vivian Hornik-Weilerstein, piano

Ludwig van Beethoven | String Quartet No. 12 in E-flat major, Op. 127
Borromeo String Quartet

FEBRUARY 3, 2019

An Improvised Surprise
Cordelia Tapping, voice & Chase Morrin, piano

Charles Loeffler | 4 Poèmes, Op.5
Dansons le gigue
Le son du cor s'afflige vers les bois
Sérénade
D'Anna Fortunato, mezzo soprano, Damien Francoeur-Krzyzek, piano & Leonid Plashinov, viola

Johannes Brahms | String Sextet No. 2 in G major, Opus 36
Donald Weilerstein & Leonard Fu, violin, Kim Kashkashian & Tanner Menees, viola, Laurence Lesser & Timotheos Petrin, cello

APRIL 7, 2019

Antonín Dvořák | Terzetto in C major, Op.74
Sammy Andonian & Abigail Hong, violins & Kevonna Shuford, viola

Arnold Schoenberg | Verklärte Nacht, Op. 4
Verona Quartet with Merry Peckham, cello & Kirsten Doctor, viola

Edvard Grieg | Four Lyric Pieces
Tom Novak's Wind Ensemble

ELEMENTS OF A MUSIC FOR FOOD INTERNSHIP

Students enrolled as Music for Food (MFF) Interns will participate in community engagement initiatives that build entrepreneurial skills. Over the course of a year, interns are assigned a clear rotation of tasks and skills needed to create a community-based concert series. This hands-on experience demonstrates how music can respond to and address social problems. After graduation, students should be able to step seamlessly into designing their own community-based programs.

INTERN RESPONSIBILITIES:

ARTIST MANAGEMENT & HOSPITALITY

- Plan and schedule rehearsals
- Remain attentive to performers' needs during concerts and dress rehearsals such as preferences on chairs, lighting, and backstage refreshments
- Organize post-concert receptions and dinners
- Obtain audio and video releases

MARKETING & PR

- Create local contact list for posting flyers (music stores, schools, universities, churches, community centers, cafes)
- Draft concert announcements in collaboration with General Manager
- Actively recruit and invite community members to concerts
- Assist with press releases and radio advertising

FINANCE & DATA MANAGEMENT

- Assist with updating and organizing database
- Collect donations and keep clear records at concerts
- Assist with donor acknowledgement letters

COMMUNICATIONS, WEB, & SOCIAL MEDIA

- Learn to represent MFF through performance opportunities, sharing the mission of MFF both verbally and through music
- Collect material for website (artist bios, photos, programs)
- Compile program information
- Assist with graphic design for programs and flyers
- Generate content for social media platforms (Facebook, YouTube, Twitter)

PANTRY CONCERTS

MFF Interns will interface with the school music department or other school contact to organize concerts at local food pantries. These performances provide a hands-on learning opportunity for student musicians who are not MFF interns but who wish to become involved in MFF musically. Students experience first-hand the power and joy of sharing music and in turn, food pantry clients and staff are nourished on many levels. (The food pantry concerts can be designated as an alternate form of performance credit to fulfill chamber music requirements).

- Serve as a liaison between school and food pantry staff to plan dates and enlist chamber group performers, ensuring smooth operation of pantry concerts
- Provide clear direction about expectations around appropriate dress and communication with the audience
- Organize travel logistics when needed

MUSIC FOR FOOD SCHOOL MODEL

Our Mission: *Music for Food is a musician-led initiative for local hunger relief. Our concerts raise resources and awareness in the fight against hunger, empowering any musicians who wish to use their artistry to further social justice. We believe both music and food are essential to human life and growth. Music has the power to call forth the best in us, inspiring awareness and action when artists and audiences work together to transform the ineffable into tangible and needed food resources.*

Music for Food Service Learning Program: A Music for Food (MFF) Service Learning Program demonstrates fellowship and the desire to give and share within the community and outside of traditional concert settings. In addition, it allows students across multiple disciplines to engage in a community-based project in collaboration. Raising awareness of hunger in our home communities in conjunction with the healing power of music offers a living model and life lesson for students and forms a dynamic bond between the school and the community.

Service Learning Program Components:

1. Artistic director or team

Serves as a leader to plan concert programs, facilitate communication with community and pantry, and oversee mentoring program.

2. Faculty and students to perform

Students and faculty perform a core concert series to benefit a local food pantry, which creates a spirit of collaboration and mentorship.

3. Interns

Interns support the goals and activities of MFF by providing administrative assistance for concerts.

4. Mentors

Mentors provide guidance to interns as they become active members of their community and take responsibility for the tasks surrounding both core and pantry concerts.

Learning Outcomes: When the MFF program is embedded in the curriculum of a school, it offers students, emerging artists, and teachers an opportunity to develop important communication skills and awareness of social issues. These skills are essential for musicians as they prepare to enter professional life. Students too often progress without awareness of the potential power of the music they practice. MFF can help students break out of a "practice room mentality" and develop a keen awareness of music as a transformative force for social change.